Case Study SAMSUNG DIGITally everyone's invited.







Client

Electronics network division of industrial global conglomerate Samsung in Korea



Solution

S&OP and S&OE

- Supply chain planning, shop floor sequencer, ATP/CTP, demand planning
- Integrated to SAP ERP



Challenges

Too much inventory; lack of tools for capacity optimization; global materials visibility and placement; inadequate customer responsiveness



Benefits

Reduction in inventory, improved cycle times, increase in customer responsiveness and highly optimized equipment utilization