



Case Study



CHEIL INDUSTRIES



Client

Chemicals and plastics division of the Korean industrial conglomerate Samsung in Korea



Solution

Supply chain planner, shop floor sequencer, Available-To-Promise, collaborative demand planner

- SIOP, factory planning/scheduling, order management/ATP
- On-line connectivity with order entry system and Adexa ATP



Challenges

Inadequate customer responsiveness, sub-optimal asset utilization, high cost of operations



Benefits

Reduction in inventory, improved cycle times, increase in customer responsiveness