



Case Study

Client

- **Integrated device technology (now Renesas)** is a global S&P 1000-class digital media products manufacturer
- **Employees:** Approximately 2,400
- **Operations:** Over 1,300 products in 15,000 configurations, with sales in 50+ countries

Solution

- Collaborative demand planner
- Multi-Echelon Inventory Optimization
- Supply chain and plant planner
- S&OP with collaborative operational planner
- Available-to-Promise/Order Fulfillment solution

Value Proposition

- Overwhelmingly complex global supply chain
- Enabling end-users to collaborate securely
- Forecasts considering priorities of customers/suppliers
- Flexible planning considering all constraints
- Replaced existing Blue Yonder solution since it was taking too long to run, almost one day!
- Build real-time integration to ERP/home grown systems

Benefits

For more than a decade Adexa S&OP solutions have been successfully providing Renesas America with accurate plans and real-time commitments to their customers resulting in higher customer service and much lower operations costs

