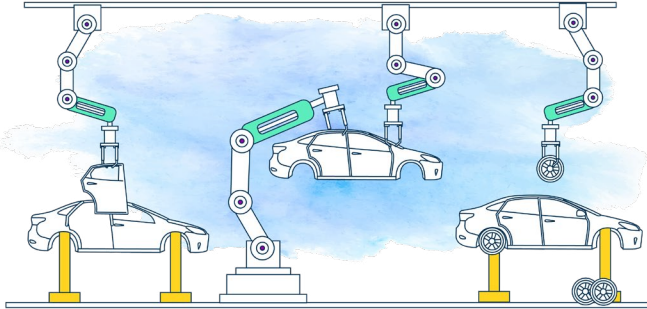




Case Study



Client

- One of North America’s most progressive steel-makers with global sales
- Operations: 60% of production for automotive market



Solution

- Collaborative demand planner
- Complement to SAP® R3 and APO process



Challenges

- Inadequate delivery performance
- Inventories above financial targets
- Manual planning processes
- High total cost of ownership of existing systems
- No integrated demand mgmt process and systems



Benefits

- On-time delivery for contractual business 100%
- Finished inventories reduced 10%
- First year ROI >400