Case Study







One of the top 3 global manufacturers of agricultural tractors, combines, and construction equipment in USA and Europe



S&OP and S&OE with real-time ATP/CTP

- Strategic planning and sourcing optimization, Supply Chain Planning, Demand Planning, Factory planning and sequencing in real-time
- Real-time Dealer to manufacturer configuration and ATP/CTP



Challenges

Collaborate with customers (dealers) to reduce inventory; optimize global materials visibility and placement; optimize capacity utilization & scheduling; enhance customer responsiveness



Benefits

Inventory reduction, improved asset utilization, improved customer responsiveness, online real-time response with dealer orders and customer configuration requirements