



# Case Study **AMD**



## Client

**Worldwide semiconductor manufacturer** located in US, Asia, Europe



## Solution

**S&OP and S&OE with ATP/CTP**

- Sales & Operations Planning, fab level planning and sequencing for microprocessor, flash memory, and assembly/test operations worldwide
- Integration with SAP ERP



## Challenges

Reduction of inventory; optimization of capacity utilization; enhance customer service



## Benefits

Significant reduction in cycle times, minimization of WIP notable increase in delivery performance