

# CASE STUDY



## Client

- One of world's largest semiconductor companies
- HQ: Boise, ID
- Operations: Global
- Products: DRAM and Flash Components
- Revenue: over \$21B



## Challenges

- Needed significant improvements in delivery performance
- Losing market share resulting from poor delivery performance
- High inventory, especially at customer hubs



## Solution

- S&OP
- Supply chain Planner
- Collaborative Demand Planner
- Real-time ATP/CTP



## Benefits

- Delivery to customer-request date improved 35%
- Delivery to the commit date improved 15%
- Can Provide accurate ATP when order placed
- Inventory at the customer hubs has been reduced
- Can manage and control inventory targets at all stages of the supply chain

