



Client

Consumer products division of **Johnson & Johnson**, a global manufacturer of consumer goods and pharmaceuticals in USA



Challenges

Reduce cost and improve customer responsiveness, especially to large retailers such as WAL-MART



Solution

Supply Chain & Factory Planner, Shop Floor Sequencer

- Enterprise and factory planning integrated with ERP



Benefits

- Generation of adequate inventory levels for seasonal demand spikes
- Capacity Load-leveling
- Rebalancing inventory at distribution centers

