

CASE STUDY



Client

- **Global semiconductor division of Fujitsu Limited**

- Revenue \$40B
- Products: Asics, Memory, Microprocessors, etc.
- HQ: Tokyo, Japan
- Operations: America, Europe, Asia



Challenges

- Supply and Demand mismatch caused high inventory
- Need for global demand into “one view”
- Unable to collaborate with plants on capacity
- Inability to monitor forecast with effective KPI's



Solution

- Collaborative Demand Planner
- Over 2000 Users



Benefits

- Reduced inventory 10%
- Reduced Planning cycle time 15%
- Increased forecast accuracy 30%
- Improvement in Productivity
- Allocation of world-wide demand to plant capacity
- E2E Visibility

