

The Apparel Company Selects Adexa's Supply Chain Planning Solutions



Bet you didn't know how complex it could be to make T-shirts and underwear, but you can be sure The Apparel Company knows! In fact, just in the United States, they sell more intimate apparel, male underwear, socks, shapewear, hosiery and T-shirts than any other CPG company. So, it's no wonder The Apparel Company owns some of the best innerwear and activewear brands in the world.

This multi-billion dollar Fortune 1000 company, has a long history of innovation, product excellence, and brand recognition. More than 80 percent of U.S. households have The Apparel Company products in them. With so many brands and millions of demanding customers, their supply planning is just about as complex as they come. So, selecting the right solutions to plan and optimize their supply chain was considered to be a pretty monumental task, with no room for error.

The Apparel Company went through a long and comprehensive evaluation of some of the biggest names in the enterprise software market to pick the right planning partner. The solutions under consideration had to extend from the global level supply planning, all the way down to plant level scheduling. At the end, Adexa was selected based on its advanced optimization capabilities and speed in handling tough supply chains, and over 2-decades of planning experience in the industry.

Today, Adexa is quickly becoming part of the DNA of The Apparel Company's planning. The ultimate goal is to continuously increase their agility and service levels across all market touch points, while dramatically reducing waste, inventories, and cost at every tier, from dirt-to-shelves. In particular, Adexa is fully automating the Company's planning capabilities to consistently achieve optimal throughput out of every production site, regardless of the potential product mix. To this date, *we are happy to report that*, unprecedented efficiency and cost-savings have been realized.

As The Apparel Company continues to rollout with Adexa and upgrade its planning capabilities across its vast supply chain, we attribute most of our success to the mutual teamwork between the people of both companies; and The Apparel Company' relentless drive for excellence and innovation reflected in every aspect of their operations.

LEGAL NOTE: Adexa is a trademark of Adexa, Inc. All other trademarks and registered trademarks previously cited are the property of their respective owners and are hereby acknowledged. All customer/company descriptions have been obtained from respective corporate websites, with minor changes for clarity and context.