



DEMAND XPRESS

DEMAND PLANNING IS NOW AS EASY AS 1-2-3 IN 4 WEEKS

FEATURES:

- Streamlined demand planning platform
- Modular design for a custom fit
- Comprehensive library of forecasting algorithms
- Full range of analytics
- Collaboration and workflow controls
- Seamless interoperability with Excel
- Intuitive and efficient user interfaces
- Implementation in four weeks
- Surprisingly Affordable

BENEFITS:

- Improve forecasting accuracy
- Optimize inventory target levels
- Collaborate between all stakeholders
- Compress planning cycle-time
- Improve customer service
- Maximize responsiveness
- Increase revenue

THE CHALLENGES YOU FACE

Understanding and forecasting product demand is critical to satisfying customers while maximizing profitability. If your company manufactures multiple product lines in multiple locations, chances are you've faced the daunting prospect of accurately and quickly creating demand forecasts. It's challenging for mature products and almost impossible for new products. When you factor in sales promotions, the complexity only increases. And the stakes in this challenge are exceedingly high. Incorrectly low forecasts mean shortages and lost sales. But if you forecast a high demand that doesn't materialize, you're stuck with excess inventory, idle lines, and damaging write-offs. What your organization needs is a solution that ties in timely, accurate, and aggregated demand data from sales, marketing, finance, and customers to create a rich and comprehensive view of all demand factors and forecasts. This is a big challenge without leveraging the automation and analytics of the latest available technology.

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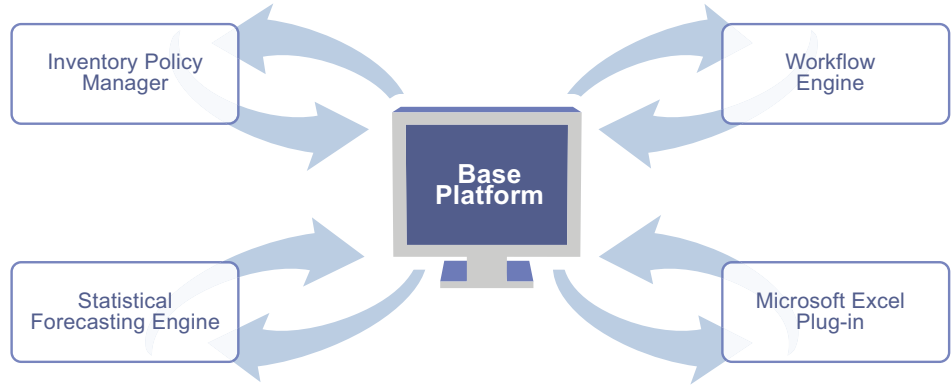
Adexa introduces **Demand Xpress**; affordable innovation without sacrifice. Demand driven enterprise companies are facing shrinking IT budgets and resources; and are looking for more template-based, out-of-the-box, cost-effective solutions. Demand Xpress facilitates this through the use of state-of-art technology and an advanced modular design (Figure 1). Once the base platform has been implemented users can pick and choose additional value-added modules based on their business needs. The result is that Demand Xpress can be deployed in days as opposed to months and the add-on modules and templates provided will leave users feeling like they are working with a customized solution. Demand Xpress is scalable so as your business complexity grows, the solution can grow with you. Demand Xpress provides the following benefits in less than 30 days:

- Improve reliability in product forecasts and demand plans -- even for new products
- Allow full collaboration between all departments involved in Demand Planning
- Maintain the right inventory levels by product, customer, and location
- Accurately forecast revenue and perform cost/benefit analysis
- Minimize time-to-benefit by utilizing pre-packaged business templates

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FIGURE 1. DEMAND XPRESS' MODULAR DESIGN



1: START WITH THE BASE PLATFORM

The Base Platform provides the necessary foundation for supporting a demand planning process. Components of the Base Platform include:

- A Planning Hierarchy with multiple dimensions so that you can review and manage forecasts at any level of aggregation or detail.
- Views or “bookmarks” for a variety of demand planning data—it’s like a magnifier into your different demand activities.
- Role-Based Security through point-and-click navigation for flexible and comprehensive data security at all specific-user levels.

+2: PICK-AND-CHOOSE VALUE-ADDED MODULES AS NEEDED

Statistical Forecasting Module: Supplies dozens of forecasting algorithms for all types of business environments and products.

Inventory Planning Module: Calculates intelligent target inventory levels with analytics that highlight service performance, financial implications, and carrying costs.

Workflow Module: Provides orchestration between all stakeholders through its *Notes* for dialog, roles-based *Tasks* for collaboration, and *Alerts* for exception-based planning, therefore eliminating manually intensive planning activities.

Excel Plug-in Module: Enables seamless integration between the planning environment and Excel.

+3: IMPLEMENT IN 4 WEEKS

Based on a four-week timeline, Demand Xpress is configured - not customized - with each implementation. Pre-packaged with business templates, Demand Xpress is a repeatable and scalable solution which enables best-practice demand planning through a streamlined implementation process.

If you want to bring new speed, accuracy, and simplicity to your demand planning process, it can be as easy as **1-2-3**. **1.** Visit us at www.Adexa.com/solutions/demand_xpress.asp **2.** Email inquiries@to.adexa.com, or **3.** Call us at (888) 300-7692 (Press #3)